### **Privacy Policy**

Thank you for visiting our website. The Building Energy Challenge takes the protection of your privacy very seriously, and we comply with all applicable laws and regulations.

### **General Points**

When you access our services, the information on your browser and on your electronic device can be collected automatically. More specifically, information is automatically exchanged between your computer and our website server. That information includes the IP address assigned to you by your internet service provider, the name of the web browser that you used to get to our website, and the operating system of the computer, tablet or smart phone you used to visit our website.

Our website uses cookies that allow us to know, among other things, which pages of our site you consulted and at what time of day. The information that is shared depends on how you configured your browser's cookie settings. Note that none of the information exchanged identifies you personally. It is collected only for statistical purposes in order to identify your interests and preferences. The data helps us to better communicate with you. It also helps us to improve the content on our website and adapt our services accordingly.

From time to time, the Building Energy Challenge may put links on its website to external third party sites that we think might be of interest to our members. That does not imply that we endorse the content of those websites or the activities of the companies, organizations or associations that own and/or manage them. When you leave the Building Energy Challenge website, the information that is automatically exchanged is no longer subject to our Privacy Policy. We recommend that you carefully read the privacy policy of any website you wish to consult before visiting it.

#### **Personal Information**

You do not have to provide any personal information when browsing through our website, unless you decide to sign up for our newsletter or a particular activity or event, or if you decide to take part in the Challenge. In those cases, you are the source of personal information that you provide voluntarily.

More specifically, the Building Energy Challenge offers participants the possibility to access electronic forms to sign up for the project. Note that we use the HTTPS protocol with bidirectional encryption of information for secure communication over the internet between client and server, ensuring the privacy and integrity of the exchanged data. We use only the information that is required and necessary for our staff to complete registration and/or, when necessary, to receive payment for a specific activity. That information consists of: first and last names, address, e-mail address, telephone number, etc.

When you provide personal information to the Building Energy Challenge, you are confirming your agreement and granting consent to the fact that we can collect, use and communicate your personal information in accordance with our privacy policy.

# **Confidentiality of Personal Information**

We do not sell personal information that we have collected, and do not share mailing lists with other parties. In some cases, and in compliance with applicable laws and regulations, the Building Energy Challenge may send personal information to suppliers with whom we have confidentiality agreements, suppliers who collaborate with us in order to better serve our members. They use your personal information only for legally authorized purposes, and are committed to protecting your personal information. You can refuse to allow sharing of your personal information with a third party.

The Building Energy Challenge adopts reasonable measures to protect the personal information collected, used or communicated to others.

# Data Collected as part of the Building Energy Challenge

In registering for the Building Energy Challenge, participants agree to share data entered in their *Energy Star Portfolio Manager (ESPM)* account for the purpose of evaluating their performance during the Challenge. The Building Energy Challenge might share that data with its partners, in a confidential and depersonalized manner, in order to compile statistical data on the energy performance of Quebec buildings.

The Building Energy Challenge will not share or publicize a participant's data without his or her explicit consent. If you grant your consent, your achievements may be shared with other participants and with the real estate industry in general by means of participant profiles, case studies, the BEC website, etc.

General results of the Building Energy Challenge will be shared through existing marketing and communication channels such as newsletters, industry magazines, social media, etc.

#### Access

You can access any personal information that concerns you or request that it be corrected by sending that request in writing to info@defienergie.ca

We reserve the right to update or modify this policy whenever we see fit, with or without notice. Any modifications will be posted here. The most recent modification of our privacy policy took place on May 2, 2018.